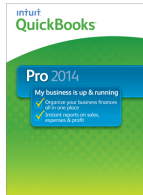


# New QuickBooks 2014

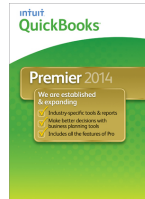
## QuickBooks Pro



Manage your business better with the best-selling small business accounting software\*

- Organize finances easily and quickly create invoices and reports
- Track inventory
- Up to 3 users (license required per user)

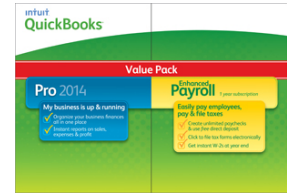
## QuickBooks Premier



All the features in QuickBooks Pro with reports and tools tailored to your industry

- Monitor business performance with more advanced tools
- Accounting tools tailored to their business type
- Easily manage customer, vendor and employee data
- Up to 5 users (license required per user)

## QuickBooks Pro + Payroll



Organize your business finances and payroll all in one place

- Get two software packages most recommended by accountants
- Save time and reduce errors by storing payroll and accounting data in a single location
- Automatically calculate payroll deductions and prepare paychecks

## Recommend the right QuickBooks software

### QUALIFYING CUSTOMER QUESTION

### ANSWER

### RECOMMENDED PRODUCT

Do you want simply to print checks, track sales and expenses, and prepare for tax time?

Yes

Get Pro

Do you need to track inventory?

Yes

Get Pro or Premier

Do you need industry-specific and business planning tools tailored to your business type?

Yes

Get Premier

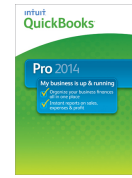
Do you need to pay employees?

Yes

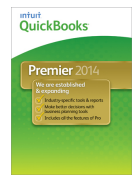
Get Pro/Payroll or Premier

For more information:

# Which QuickBooks product is right for you?



Pro



Premier

EASY TO GET STARTED			
Get started fast with guided setup	✓	✓	✓
Import data from Excel, Quicken, Outlook Contacts & more <sup>1</sup>	Excel Only	✓	✓
SAVE TIME ON EVERYDAY TASKS			
Stay on top of invoices, billing & scheduled tasks with Calendar View		✓	✓
Track sales, sales taxes & expenses	✓	✓	✓
Be ready at tax time with easy, reliable reports	✓	✓	✓
Organize all your data in one place with Customer, Vendor & Employee Centers	Customer Center only	✓	✓
Allows more than one user at a time <sup>2</sup>	1 user	Up to 3, each sold separately	Up to 5, each sold separately
Create estimates & turn them into invoices in one click	✓	✓	✓
Download your online banking transactions into QuickBooks <sup>3</sup>	✓	✓	✓
Track inventory, set re-order points, create purchase orders		✓	✓
GET THE IMPORTANT INFORMATION YOU NEED			
Get financial, sales & tax reports in one click	20+	100+	150+
Get a single view of your business with Company Snapshot		✓	✓
View & manage income & receivables using the new Income Tracker <sup>4</sup>	✓	✓	✓
TOOLS TAILORED TO YOUR INDUSTRY			
Uncover business insights with industry-specific reports			✓
Create sales orders & track backorders			✓
Track costs for assembled products & inventory			✓
Set product/service prices by customer type			✓

1. Transfer data from Peachtree 2008–2011; Microsoft SBA 2006; and Microsoft Office Accounting 2007–2009 using free tool available at <http://quickbooks.intuit.com>. Transfer data directly from Quicken 2011–2013, QuickBooks 4.0–2012 and Microsoft Excel 2000–2010, as well as web mail services such as Gmail, Yahoo! Mail and Hotmail. 2. QuickBooks Pro/Premier: One user included; option to add up to two additional licenses for Pro and four for Premier—sold separately. All copies of QuickBooks must be the same version-year. 3. Online services vary by participating financial institutions or other parties and may be subject to application approval, additional terms, conditions and fees. Only available for 1 account for Online Simple Start. 4. Money Bar feature in Online Simple Start. \* Based on NPD Retail Tracking Service for retail sales from May 2011–May 2012.